

Utility office
THU NOV 18 1993
commemorates
former mayor

By Victor Peskin
STAFF WRITER

After 80 years Bill McCall shows no signs of letting up.

The former mayor and longtime Alamedan is going strong and says he feels as young as he did 20 years ago.

It is McCall's energy and forthrightness that has earned him recognition as a gutsy leader and prompted the City Council last year to name the new Bureau of Electricity headquarters the William M. McCall Sr. Service Center.

The outspoken McCall becomes humble when asked how it feels to be the focus of today's commemoration of the new Bureau facility.

"I was surprised," McCall said. "I just think it's one of the nicest things that has happened to me."

But to city leaders and many others naming the building after him was an ob-

Please see **Office**, page A-12

LOTTO

1-A 25-

vious choice.

"He's one of the great leaders of Alameda," said Councilman Lil Arnerich. "Bill McCall is a type of guy that every community should have. He has put more into the community than he could ever hope to take out."

His connection to the city-owned utility goes back to his

early childhood, when he grew up across the street from an energy station on Park Street.

McCall considered a career at the bureau, but moved on to Pacific Bell when there were no job openings at the city's utility.

But he did a great deal of work on behalf of the bureau during his long years of city service. McCall served on the City Council

between 1953 and 1974 and was mayor for three different terms during that period. He has served on the Public Utilities Board since 1987.

McCall says keeping electric rates down is one of the most important things he has been a part of during his PUB tenure.

For McCall, the new bureau facility is very much his kind of

building.

"There's no frills," McCall said. "This is a real workable building for the employees, it's a morale builder and I think it will increase productivity."

When it comes to giving out credit, he points to citizens who have supported the bureau. "It's the greatest investment they every made," McCall said.

WILLIAM M. McCALL

A native of Alameda, McCall, 51, has served on the city council the past 12 years, including a two-year tenure as mayor. He is now vice mayor. He has served in executive capacity with the League of California Cities and is now a member of the Regional Water Pollution Control Board.

McCall lives at 1105 Mound St. with his wife, Georgia. They have two children. McCall is employed by Pacific Telephone Co. **TUE MAR 5 - 1965**

"Because of the many complex planning problems which Alameda faces at this time, I feel strongly that the council should appoint a citizens committee representing a full cross-section of our community to make a comprehensive study of community needs for now and in the future which would publish its findings for the information of the public."

Reagan Visits Bay, Talks Taxes

AUG 24 1975
BEN GAYLE MONTGOMERY
Tribune Political Editor

Gov. Ronald Reagan took his traveling tax ceiling initiative show to both sides of the Bay yesterday, with a little time out for some campaigning for Republican Bill McCall in the 14th Assembly District special election.

At a cocktail reception in Alameda, the governor asked for support for his tax initiative in the Nov. 6 election, and in turn gave his own support to McCall, the GOP nominee in the Sept. 4 election for the Assembly seat left vacant by the death of Assemblyman Robert Crown.

It was the second time in 24 hours that a "big name" had entered the local election. Democratic nominee Bill Lockyer had Sen. John V. Tunney stumping for him at a \$10-a-person reception atop the 1200 Lakeshore Ave. luxury apartment building on Lake Merritt, in contrast to the McCall party in a private Alameda home with a \$125 a couple tab.

And while Tunney and Lockyer used Watergate to whip up their partisan crowd, Reagan concentrated on GOP successes in recent special elections, though conceding,

"These are trying times."

Unlike the days when he used to joke about Watergate in his speeches, the governor made no mention of the scandal unless he was asked about it, as he was at a luncheon meeting of the San Francisco Rotary Club earlier in the day.

Reagan expressed confidence in President Nixon, and said he is convinced that the President has properly explained his role in the Watergate case. He would not compare Vice President Spiro T. Agnew's wide-open defense in his current difficulties with the President's delay in holding a press conference on Watergate.

"You have two different situations," Reagan said. "One man is accused of stealing money and the other man is not."

The governor was equally reluctant to discuss the possibility of his appointment to the vice presidency if Agnew should step down. He said there have been no discussions of that possibility, "and I should hope there never will be any need for that type of talk."

Reagan added, "If the vice president is indicted, he will have to make his own decision" about whether to remain in office, "but anyone is innocent until he is proven guilty."

White House, but he dodged questions about whether he plans to use it as a springboard to a presidential campaign. He conceded he would not be unhappy if the other 49 states follow his lead, and while disavowing any current plans to seek the Republican presidential nomination in 1976, said, "I feel very strongly about going out on the mashed potato circuit and talking about taxes."

In arguing for his tax ceiling initiative, Reagan said, "It now takes more for government than for food, clothing and housing. I have been saying that the 44.7 per cent of income now taken for government will rise to almost 55 per cent over the next 15 years." But he said newer projections show that government costs will be 60 per cent of income within 10 years.

The governor said that the bill he plans to sign today deferring sales tax and returning part of the 1973 income tax was forced by his success in getting his tax initiative on the ballot. "This measure would not be on my desk if we had not qualified the initiative," he said.

"People are fed up with busybody government," Reagan said in San Francisco. "But it could be worse. Can you imagine how bad it would be if we were getting all the government we are paying for?"

Reagan's reception with McCall had one similarity with Tunney's appearance on behalf of Lockyer. Neither crowd was sizeable, and at both there appeared to be almost as many guests from outside the 14th Assembly District as there were from the Oakland-Alameda district.

tive show to both sides of the Bay yesterday, with a little time out for some campaigning for Republican Bill McCall in the 14th Assembly District special election.

At a cocktail reception in Alameda, the governor asked for support for his tax initiative in the Nov. 6 election, and in turn gave his own support to McCall, the GOP nominee in the Sept. 4 election for the Assembly seat left vacant by the death of Assemblyman Robert Crown.

It was the second time in 24 hours that a "big name" had entered the local election. Democratic nominee Bill Lockyer had Sen. John V. Tunney stumping for him at a \$10-a-person reception atop the 1200 Lakeshore Ave. luxury apartment building on Lake Merritt, in contrast to the McCall party in a private Alameda home with a \$125 a couple tab.

And while Tunney and Lockyer used Watergate to whip up their partisan crowd, Reagan concentrated on GOP successes in recent special elections, though conceding, "These are trying times."

Unlike the days when he used to joke about Watergate in his speeches, the governor made no mention of the scandal unless he was asked about it, as he was at a luncheon meeting of the San Francisco Rotary Club earlier in the day.

Reagan expressed confidence in President Nixon, and said he is convinced that the President has properly explained his role in the Watergate case. He would not compare Vice President Spiro T. Agnew's wide-open defense in his current difficulties with the President's delay in holding a press conference on Watergate.

"You have two different situations," Reagan said. "One man is accused of stealing money and the other man is not."

The governor was equally reluctant to discuss the possibility of his appointment to the vice presidency if Agnew should step down. He said there have been no discussions of that possibility, "and I should hope there never will be any need for that type of talk."

Reagan added, "If the vice president is indicted, he will have to make his own decision" about whether to remain in office, "but anyone is innocent until he is proven guilty."

In both San Francisco and Alameda, Reagan was more interested in discussing his tax ceiling proposal than the

plans to use it as a springboard to a presidential campaign. He conceded he would not be unhappy if the other 49 states follow his lead, and while disavowing any current plans to seek the Republican presidential nomination in 1976, said, "I feel very strongly about going out on the mashed potato circuit and talking about taxes."

In arguing for his tax ceiling initiative, Reagan said, "It now takes more for government than for food, clothing and housing. I have been saying that the 44.7 per cent of income now taken for government will rise to almost 55 per cent over the next 15 years." But he said newer projections show that government costs will be 60 per cent of income within 10 years.

The governor said that the bill he plans to sign today deferring sales tax and returning part of the 1973 income tax was forced by his success in getting his tax initiative on the ballot. "This measure would not be on my desk if we had not qualified the initiative," he said.

"People are fed up with busybody government," Reagan said in San Francisco. "But it could be worse. Can you imagine how bad it would be if we were getting all the government we are paying for?"

Reagan's reception with McCall had one similarity with Tunney's appearance on behalf of Lockyer. Neither crowd was sizeable, and at both there appeared to be almost as many guests from outside the 14th Assembly District as there were from the Oakland-Alameda district.

McCall Is Lone GOP Entry in Election

AUG - 2 1973

This is another in a series of articles about each of the seven candidates who are running for the vacancy in the 14th Assembly District created by the recent death of Assemblyman Robert Crown, D-Alameda. A special primary election, which will affect a part of East Oakland, San Leandro, Alameda and San Lorenzo, will be held Aug. 7. A run-off election, if necessary, will be held Sept. 4.

Alameda Councilman William M. McCall, 59, three times mayor of that city, is the sole Republican candidate in the seven-man field competing in the 14th Assembly District special election Aug. 7.

Unless some candidate wins a majority vote in the primary and is elected, McCall is assured of a Republican



WILLIAM M. McCALL
Seeks Assembly Seat

a death penalty initiative. Should the legislature now adopt a bill calling for the death penalty in certain cases?

A—Yes. The legislature is duty-bound to pass such a bill and thereby uphold the will of the people.

Q—Metropolitan Oakland International Airport and the proposed Harbor Bay Isle residential development in adjacent Alameda are parties to what has been called a "classic" example of a land use dispute. Do you favor regional control over such conflicts between neighboring communities?

A—No way. I think the City of Alameda is an entity to itself. It happens to be adjacent to an airport. I, for one, want to see the airport developed as proposed by the regional airport study, but not at the cost of health, safety

governmental service, both in the city and on regional boards, have given me a relationship with local, county and state officials which will be of great future service. I would spend full-time on the job.

I feel there has to be room for one Republican on the Eastbay delegation to Sacramento. I am particularly concerned about the problems of the elderly. People get old and no one seems to care too much about them, despite their long years in raising families and paying taxes. I am especially concerned about the housing problems of the elderly.

I am also interested in the job problem, particularly for the young. All youngsters can't be college graduates. I'd like to see some type of summer work program for

Oakland ~~Post~~ Tribune Thurs., Aug. 2, 1973

Election

that effect.

Finally, I don't owe anyone anything. I am clean as a whistle. Everything I have, I've earned.

mary and is elected, McCall is assured of a Republican nomination for a Sept. 4 runoff election.

McCall is long prominent in Eastbay municipal affairs. Elected to the Alameda City Council six times, he is a past president of the East Bay division of the League of California Cities and the Alameda County Mayors' Conference.

He presently is vice chairman and Alameda County's representative on the Regional Airport System Study Committee and serves on the Alameda County Airports Land Use Planning Commission.

He was an unsuccessful candidate for the county board of supervisors in 1970.

A right-of-way agent for the Pacific Telephone and Telegraph Co., McCall is married and has two grown sons.

Following are his replies to a series of questions posed by The Tribune, along with his views on the current campaign:

Q—If, because of reapportionment, you find yourself in another district which has an incumbent running for re-

Seeks Assembly Seat

election, would you be a candidate against him or her?

A—If elected, I will run again.

Q—Do you favor Gov. Reagan's initiative calling for a ceiling on state spending?

A—Yes. I also favor a freeze on the state sales tax until we can take a look at the state's mounting surplus.

Q—Do you favor Assemblyman John Knox's bill setting up a regional governmental agency?

A—I have always been opposed to regional government. I have always been in favor of local, home rule. We don't need another layer of government.

Q—A major legislative battle is expected over a bill giving public employees the right to strike. Would you favor or oppose such a bill?

A—I would oppose such a bill. I would suggest the following procedure in the cases of impasses: first fact-finding; then mediation and, finally, binding arbitration on both sides.

Q—The public has approved

at the cost of health, safety and noise pollution of Alameda. But there is no reason why the City of Oakland and Alameda can't live together. I am flatly opposed to the use of runway 27, at old North Field, by any jets. But a new runway, built outboard of new runway 29, would be fine.

Q—How do you see the issues?

A—First of all, I think the 14th District should be represented by a legislator who will fight to retain the district as it is if at all possible. Further, I think that my 20 years of

CANDIDATE SUPERVISOR, 3RD DISTRICT, ALAMEDA COUNTY

PERSONAL DATA

WILLIAM M. MC CALL

1105 Mound Street, Alameda, California 94501

Born in City of Alameda, October 26, 1913 at 975 Park Street where my father still resides.

Married. Wife's name: Georgalee. 2 sons: Jim and Bill.
4 grandchildren: Gerilee, Colleen, Debra Rae and Michael.

Elected to Alameda City Council 1953. Re-elected 1957, 1961, 1965 and 1969.

Served as Mayor for three terms from 1957 to 1961; and 1967 to 1969.

Past President Mayors' and Councilmen's Department, League of California Cities.

Past President East Bay Division, League of California Cities.

Past Member Board of Directors, League of California Cities, representing all Mayors and Councilmen in California.

Past President of Alameda County Mayors' Conference.

Past member of Alameda County Mayors' Conference.

Past Chairman of Alameda County Mayors' Conference Assessment Practices Committee.

Alameda City representative to Association of Bay Area Governments, 1967 to 1969.

Presently member of Water Quality and Solid Waste Disposal Committee, League of California Cities.

Presently member of Bay Area Regional Airport Study Committee, representing Cities and Alameda County.

Presently member of Environmental Health Committee of Association of Bay Area Governments.

Member of the following organizations:

Associated Sportmen of California (Past President, 1952)

District Council #3, Associated Sportmen of California (Past President, 1947)

Alameda Rod and Gun Club (Past President)

Island City Gun Club

N.A.S. Alameda Skeet and Trap Club

Fraternal Order of Eagles #1076 (27 years)

Benevolent Order of Elks #1015 (24 years) - Chairman Flag Day Committee.

Alameda Golf Club (30 years)

Telephone Pioneers of America (Past President of East Bay Council)

Honorary Life Member Alameda Junior Chamber of Commerce.

Life Member Award, Japanese American Citizens League.

Navy League Alameda Council.

California Wild Life Federation.

Civic Awards:

Fraternal Order of Eagles Civic Award (Giorello LaGuardia Civic Award, 1967)

Alameda Junior Chamber Civic Service Award

Alameda Council Parent-Teachers Honorary Life Member Award.

Hobbies: Hunting, Fishing, Bowling and Golf.

March, 1970